



The Society of Broadcast Engineers

Fox Valley Wisconsin SBE Chapter 80

PO Box 1519 Appleton, WI 54912-1519

March 2022

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The next SBE Chapter 80 meeting is Tuesday March 15th at our normal time noon to 2pm at the Out O Town Club. The program for this meeting will be a presentation by Conrad Trautmann, the Chief Technology Officer for Cumulus Media. He has 20 years in engineering local radio, 16 in network radio and the past 6 years leading technology for Cumulus media. His presentation on Tuesday will be on the WFAS 1230AM switch to MA-3, all digital operation.

If you are unable to join us in person, John Pfankuch is providing a Teams link to join us virtually. Join on your computer or mobile app: [Click here to join the meeting](#)

Chairman's Corner

It is the Perfect Time to Recruit a New Member

The SBE wants your help in recruiting new members, and you can win rewards for your efforts. [Sponsor a new Member](#), Associate Member or Sustaining Member between March 1 and May 31, 2022, and you will be eligible for the prize drawings. For each approved new member application you sponsor you will earn \$5 off your 2023 membership dues, up to \$25. If you recruit three or more Regular or Associate Members, or one Sustaining Member, you will also receive an upgrade to SBE MemberPlus for the remainder of the 2022 membership period. (If you already hold SBE MemberPlus, the benefit will be added for 2023.)

Each [new member application](#) may have only one sponsor. Applications must be received at the SBE National Office between March 1 and May 31, 2022, to be eligible. The Grand Prize is a trip to the SBE National Meeting currently planned to be held during the 2022 SBE22 Broadcast and Technology Expo in Syracuse in September. The prize package includes round trip airfare for one from within the continental US to the meeting; and two nights at the Expo host hotel.

Prizes donated by Sustaining Members

- Blackmagic Design: ATEM Mini Extreme ISO
- Broadcasters General Store: Six BGS tumblers and \$20 Starbucks gift cards
- Davicom: \$50 Amazon gift card
- Heartland Video Systems: \$100 Amazon gift card; Heartland Video Systems backpack; Rocketbook smart notebook; lots of HVS-logoed items
- LBA: \$250 in LBA online safety courses
- Orban: 1101e card and breakout cable
- Shively Labs: \$100 L.L. Bean gift card
- Telos Alliance: Tribit Portable Bluetooth Speaker; Telos swag pack
- Tieline: Two \$25 Amazon gift cards

Prizes from the SBE

- Grand Prize trip the SBE National Meeting
- SBE logoed items
- A copy of SBE CertPreview
- One free SBE Webinars by SBE registration
- One \$25 gift certificate for the SBE Store/SBE Bookstore
- An SBE-logoed hat
- Two SBE coffee mugs and magnets

Membership Renewal is Coming

Speaking of membership. SBE annual membership renewal reminders were mailed to all members. Although April 1st is the deadline, be sure to renew before then to make sure your membership benefits continue. I really want to encourage you to invest in yourself. Membership dues remain the same for 2022. Traditional membership is \$85. If you can spare it, increasing your membership to the SBE MemberPlus level is \$175. MemberPlus gives you unlimited access to all Webinars by SBE at no additional cost. Student membership stays at \$25. SBE Student and Life Members may choose to add the SBE Student MemberPlus or Life MemberPlus option for \$90.

For just a few, SBE members who are at least 65 years of age, are fully retired from broadcast engineering work and have been an SBE member for at least 15 consecutive years at the time of applying for Life member status may be eligible for Life membership. There is a one-time \$85 application fee (\$175 if opting for Life MemberPlus). Life MemberPlus is renewed annually.

Consider Becoming SBE Certified

To take an SBE certification exam at your local chapter during the June 3 – 13, 2022 exam window, submit your SBE certification exam application to the national office by April 15, 2022. For more information about SBE Certification, see your chapter certification chair or contact Megan Clappe, Certification Director at the SBE National Office at (317) 846-9000 or mclappe@sbe.org.

I would also like to thank Jeff Schick, the Chief Technology Officer of Spite Media, for presenting last month's program "How does digital signage fit into broadcast facilities? The basics and more." Lots of good tips and how to's. Thanks Jeff!

See you Tuesday.

Marty Jury
Chapter 80 Chairman

The officers for 2022 will continue to be:

CHAPTER 80 ELECTED AND APPOINTED OFFICERS

Chairman	Marty Jury	Relevant Radio	920-265-2684	starboardmarty@yahoo.com
Vice Chairman	Matt Converse	Results Radio	715-623-4124	converse.matt@gmail.com
Imm Past Chair	Bill Hubbard	Retired	920-619-9651	bhubbardgb@gmail.com
Secretary	Eric Papenfuss	WPR	608-406-4252	eric.papenfuss@wpr.org
Treasurer	Steve Brown	WHBY WAPL WKSZ WZOR	920-733-6639	sbrown@wcinet.com
Program Chairman	John Pfankuch	Heartland Video Systems	920-893-4204	jpgankuch@hvs-inc.com
Membership Chairman	Dave Duca	WOCO	920-883-7474	acrodrome@gmail.com

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SBE Sustaining Members would like your business! Please consider them first when making purchasing decisions.



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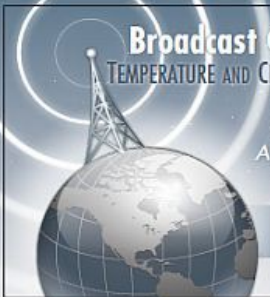


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