



# The Society of Broadcast Engineers

## Fox Valley Wisconsin SBE Chapter 80

PO Box 1519 Appleton, WI 54912-1519

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**February 2022**

Like us on FaceBook [facebook.com/sbe80](https://facebook.com/sbe80)

Our website [sbe80.org](https://sbe80.org)

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### **Next Meeting is Tuesday, February 15th**

The meeting starts at Noon at the Out O Town Club. Jeff Schick, Chief Technology Officer of Spite Media, will present "How does digital signage fit into broadcast facilities? The basics and more."

### **Chairman's Corner**

The SBE Christmas Party was a great gathering. If you were unable to catch it, I really don't want to make you feel like you missed out. But you missed a great presentation by Kregg Shilbauer the Director of Digital, Broadcast, and Game Presentation for the Green Bay Packers. The stories he shared had me thinking about how the monthly SBE meeting is not only a great way to learn something new about the broadcast industry. It is also a chance to hear stories of not just the difficulties others in the industry face, but how they overcame those difficulties. Not only did Kregg have some great examples of handling adversity, but so did many of the conversations I was a part of during dinner that evening. Some benefits of the SBE are not just educationally from a book. Many benefits come from the fellowship.

### **Two Webinars Just Ahead**

"Staying Compliant: Lighting Considerations for Your Tower" is being held next Thursday, February 17<sup>th</sup> at 1pm Central. It's easy to get lost in all the rules and regulations pertaining to tower marking/lighting. This presentation will take engineers through a refresher on tower marking/lighting regulations, cost saving options that also reduce migratory bird issues, and working with the FAA and FCC.

Instructor: Jacob Young, Director of Sales, Drake Lighting. Plus, this one is a free webinar thanks to Drake Lighting.

The second webinar is "Introduction to Successful Troubleshooting" on February 24<sup>th</sup> at 1pm Central. This introductory webinar explores effective troubleshooting by providing insights on thought processes required to be the most effective, including how to be successful when dealing with areas you don't know or are not comfortable with. You will learn how to use troubleshooting techniques to solve problems, create solutions, create products, as well as help bridge the human-to-human and human-to-machine divides.

Instructor: Dan Fogel, Founder and Former CEO of DNF Controls

Both of these can be registered for through an email you have received from the SBE, or by going to [sbe.org](https://sbe.org) and signing up.

## **Membership Renewal is Coming**

SBE annual membership renewal reminders were mailed at the end of January and should be in your mail or close to delivery. Although April 1<sup>st</sup> is the deadline, be sure to renew before then to make sure your membership benefits continue. I really want to encourage you to invest in yourself. Membership dues remain the same for 2022. Traditional membership is \$85. If you can spare it, increasing your membership to the SBE MemberPlus level is \$175. MemberPlus gives you unlimited access to all Webinars by SBE at no additional cost. Student membership stays at \$25. SBE Student and Life Members may choose to add the SBE Student MemberPlus or Life MemberPlus option for \$90.

For just a few, SBE members who are at least 65 years of age, are fully retired from broadcast engineering work and have been an SBE member for at least 15 consecutive years at the time of applying for Life member status may be eligible for Life membership. There is a one-time \$85 application fee (\$175 if opting for Life MemberPlus). Life MemberPlus is renewed annually.

## **Next Meeting Details**

The next SBE Chapter 80 meeting is Tuesday, February 15<sup>th</sup> at our normal time noon to 2pm at the Out O Town Club. The program for this meeting will be Jeff Schick, the Chief Technology Officer of Spite Media. He will be sharing "How does digital signage fit into broadcast facilities? The basics and more."

He will show how and where digital signage can add value both monetary and communicative to your facility. Identify where it would be the most helpful and best practices. He will also review digital signage from basic to complex and demonstrate how to make a basic digital sign for free.

If you are unable to join us in person, John Pfankuch is providing a Teams link to join us virtually too. The link and way to join is below. See you Tuesday.

Join on your computer or mobile app: [Click here to join the meeting](#)

Or call in (audio only) [+1 920-455-8799,,978706043](tel:+19204558799) United States, Green Bay

Phone Conference ID: 978 706 043#

***The officers for 2022 will continue to be:***

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