



The Society of Broadcast Engineers

Fox Valley Wisconsin SBE Chapter 80

PO Box 1519 Appleton, WI 54912-1519

July 2020

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PROGRAM:

Our July 21st (12:00 noon) program will be an online presentation by Bob Orban titled "Maintaining Audio Quality in the Broadcast Facility". Achieving excellent on-air and on-line quality audio is more important than ever because of the intensely competitive nature of available media. "Good enough" no longer works. Persuading audiences to listen and then return requires attention to quality at every stage of the production process, from program sources to audio processing. This presentation will help attendees achieve quality on-air and on-line audio broadcasting and netcasting goals.

In 2015 Orban introduced the Optimod PCn 1600, the first Optimod that runs natively on the host computer's Intel x86 processor; the software does not use dedicated DSP chips. In 2016 Orban introduced the company's new flagship FM audio processor, the OPTIMOD-FM 8700i, featuring versatile five-band and two-band processing for both analog FM transmission and digital media.

Chapter Chair Bill Hubbard will send an email to registered members of Chapter 80 with connection instructions, log-in information, and helpful hints. Watch your inbox for this message and check your spam filter in case it lands there. If you are reading this newsletter and are ***not*** a Chapter 80 member but would like to participate in the virtual meeting, please send an email to bhubbardgb@gmail.com to receive the meeting link. You must include your name, email address and affiliation in your message. To minimize the risk of an outside party disrupting our session, only individuals known to the chapter in advance will be admitted to the meeting room. **Make sure you log in with your real name. Our thanks to John Lynch of BSW for providing the GoToMeeting online platform for our July meeting and serving as MC for the presentation.**

Chairman's Corner:

Hello everyone. By now you may have heard that the Wisconsin Broadcasters Association made the difficult decision to cancel the in-person Broadcasters Clinic this year. I respect the decision. The planning committee (which includes Steve Brown, Tim Laes and Bill Hubbard from Chapter 80) will be working to create a virtual event. Please stay tuned for further developments.

The SBE continues to offer online webinars that are valuable for your continuing education and information efforts. Check out this upcoming event on Thursday, July 23; C-Band in the New Shared Environment. Register for this at the SBE website, Education page. The C-Band webinar is **free** for all SBE members and \$92 for non-members. The webinar will be recorded and available in the SBE webinar archive.

Also note that election of national officers and members of our Board of Directors is underway. Our very own Steve Brown is up for reelection to the Board and I support his candidacy. Please watch for the electronic ballot link and cast your vote. Your participation in this process is important.

I am looking forward to seeing you during our GoToMeeting online session on Tuesday, July 21st at noon. Stay well and stay safe.

Bill Hubbard, CPBE
Chapter 80 Chair

UPCOMING EVENTS

July 21 - 12:00 Noon - Chapter 80 Meeting - Bob Orban via GoToMeeting online presentation.

August 18 - Site picnic CANCELLED. Online meeting and speaker to be announced.

September 15 - Chapter 80 online meeting. Speaker to be announced.

October 13-15 - Broadcasters Clinic - in person event cancelled. More info coming soon.

November 17 - Chapter 80 online meeting. Speaker to be announced.

January 20 - Chapter 80 Holiday Party - Out-O-Town Club - Kaukauna. (Hoping for an in-person event)

CHAPTER 80 ELECTED AND APPOINTED OFFICERS

Chairman	Bill Hubbard	Retired	920-619-9651	bhubbardgb@gmail.com
Vice Chairman	Marty Jury	Relevant Radio	920-265-2684	starboardmarty@yahoo.com
Imm Past Chair	Steve Brown	WHBY WAPL WKSZ WZOR	920-733-6639	sbrown@wcinet.com
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