



The Society of Broadcast Engineers

Fox Valley Wisconsin SBE Chapter 80
PO Box 1519
Appleton, WI 54912-1519

October 2014

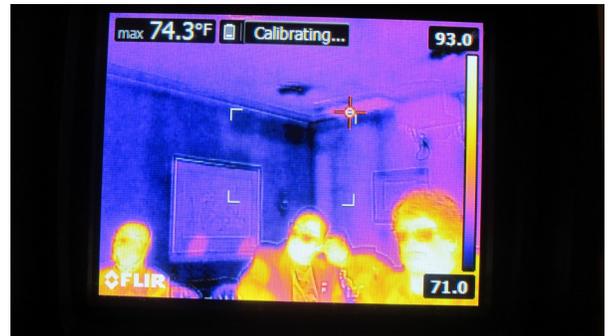
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Our next SBE Chapter 80 meeting will be the WBA Broadcasters Clinic, October 21-23, 2014, at Madison Marriott West.

Chairman's Corner
Greetings Everyone,

Where on earth did summer go? Seems like we just tuned up our transmitter air conditioners, and now we are again closing those vents and contracting with the snow plow people!

It is also that time again for our fall meeting to be integrated with the WBA Broadcasters Clinic, October 21-23, 2014, at Madison Marriott West. Members and guests are welcome to our Chapter 80 meeting to be held in conjunction with the National SBE meeting on Wednesday, Oct. 22 at 6:00 PM. We hope to see you there!



Our last meeting was held on Tuesday, Sept. 16th where we enjoyed a very interesting program on FLIR handheld thermography devices. We again thank Werner Electric and Mike McKibben of FLIR.



Congrats to Tim Laes receiving the Chapter 80 Engineer award from our Chairman Steve Konopka

Please visit our Chapter 80 website www.sbe80.org for more items of regional interest and informational postings.

Regards,
Steve Konopka



2014 - 2015 Certification Exam Schedule

The following certification exam dates will take place with the local SBE Chapter Certification Chairmen. If you live in an area where there isn't a local chapter, we can find an alternate means of taking the exam.

| <u>EXAM DATES</u> | <u>APPLICATION DEADLINE</u> |
|---------------------|-----------------------------|
| November 7-17, 2014 | October 6, 2014 |
| February 6-16, 2015 | December 31, 2014 |
| June 5-15, 2015 | April 10, 2015 |
| August 7-17, 2015 | June 5, 2015 |

Click [HERE](#) for the certification applications. If you have any questions contact the Certification Director, [Megan Clappe](#).

CHAPTER 80 ELECTED AND APPOINTED OFFICERS 2011-2012

| | | | | |
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From: **Leonard Charles** <lcharles@wisctv.com>

Subject: SBE-WI 2014 Broadcasters Clinic

Hello Wisconsin SBE members.

The session agenda for the 2014 Broadcasters Clinic has been getting rave reviews. It's going to be another great conference. <http://www.wi-broadcasters.org/events/broadcasters-clinic/>

The TV Spectrum Auction, the AES67 standard, an all-digital AM band, Building an AM Directional from scratch, Video on your LAN, and ATSC 3.0 are just some of the cutting edge subjects that will be covered in depth at this year's Broadcasters Clinic. You'll want to reserve your seat early so you don't miss out on the latest industry technology advances and updates, as well as a strong vendor exhibit floor. It's the next best thing to attending the annual NAB conference, and its right here in Madison. By now you should have received the Clinic packet in the mail from the WBA which includes the session agenda (also included in this newsletter) and a registration form. Electronic registration and the expanded agenda are available at <http://www.wi-broadcasters.org/events/broadcastersclinic/>

Mark your calendar now for October 21st, 22nd, and 23rd at the Madison Marriott West. The good seats are going fast. The Clinic Committee looks forward to seeing you there.

Many of you have already registered, so many that our room block at the Marriot has been sold out. Never fear, we have secured another block of rooms at the same rate (\$118) at the Holiday Inn only ½ mile away from the Marriott. Its located at 1109 Fourier Drive, Madison, WI. You can reserve your room there by calling (608) 826-0500. Make sure you let them know you are with the Broadcasters Clinic to get the reduced rate.

There are a few "Tuesday Night Only" rooms remaining at the Marriott but we ask that you make that reservation by calling Linda direct at the WBA (800) 236-1922.

Also the application period for the Don Borchert Broadcasters Clinic Fellowship is open. The selected recipient will have all Clinic related expenses paid along with registration. An application can be found on line at <http://www.sbe24.org/WBA-SBE-Shows/archives/DBF/DBF-App.pdf> .

We look forward to see you all October 21st thru 23rd at the Clinic.

Leonard Charles

WBA-SBE Broadcasters Clinic Program Chair

Madison, WI

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SBE expands membership scope, support

SBE President, Joe Snelson, CPBE, 8-VSB announced last week the society will work to attract and serve those who work in technical broadcast and multimedia positions, in addition to its traditional broadcast engineering membership base. He made the announcement in his address on Oct. 8, during the society's 50th anniversary Annual Membership Meeting, held at the Turning Stone Resort in Verona, New York.

Snelson said that the national SBE Board of Directors made the decision to expand the reach of its membership following recommendations from a task group that was put in place to study the society's membership. He remarked, "The field of broadcast engineering has changed dramatically over the past 20 years. There is hardly anything our members do today that isn't dependent on computers and computer networks. SBE members have had to add to their skills and knowledge base to handle these demands. At the same time, broadcast stations have brought on IT and other specialists and we will now seek to encourage them to take part in activities and programs of the SBE."

To help communicate the wider scope of responsibilities and membership within its ranks, the SBE will soon begin using a new tag line in conjunction with its name. "The Association for Broadcast and Multimedia Technology Professionals," according to Snelson, "will help to better describe who and what the Society of Broadcast Engineers is."

The SBE will be producing information about technical careers in broadcasting for use in high schools and colleges and seek to attract more young people to the field. The SBE will also be providing mentoring support for members and more support for its chapters, including chapter programming support and administrative and training help for local chapter leadership. The [archived video of the full membership meeting](#),



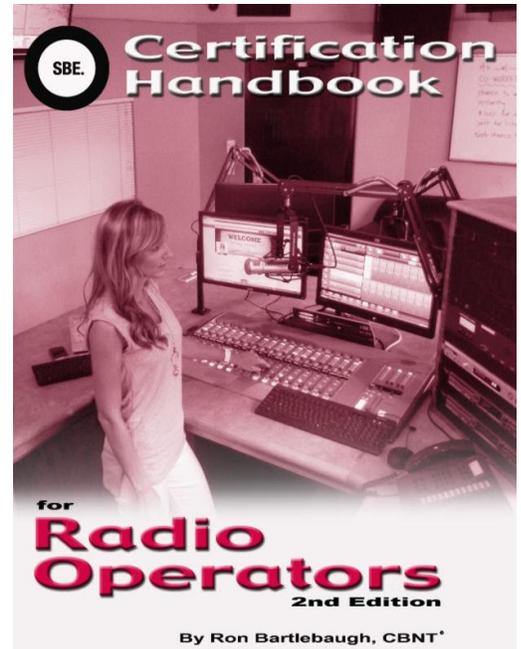
including Snelson's remarks, is available at the SBE website.

SBE releases new edition of Radio Operators manual

The SBE has just released the second edition of the SBE Certification Handbook for Radio Operators. Originally published in 2003, the second edition includes a wide variety of digitally-based audio broadcast equipment and technologies that include Audio over IP (AoIP), console work surfaces, program delivery automation systems, codecs, routers, studio-to-transmitter link systems, transmitter monitoring, and HD Radio broadcasting.

The cost of the book includes an optional exam for the purchaser or someone he or she designates. Those successfully completing the exam earn the Certified Radio Operator designation from the Society of Broadcast Engineers. The book includes a series of practice questions to prepare for the exam as well as a glossary of terms. The broad scope of topics covered throughout the book provides radio stations with the ability to hire or train SBE Certified Radio Operators with the greatest level of confidence.

The author of the SBE Certification Handbook for Radio Operators is Ron Bartlebaugh, CBNT, Director of Broadcast Engineering at WKSU-FM at Kent State University in Kent, Ohio. Bartlebaugh has more than 30 years of experience in the broadcast industry and is a member of SBE Chapter 70 of Northeast Ohio. The book is available to [order on-line](#) from the SBE. The cost is \$49 per copy. Discounts are available for purchases of five or more. Call the SBE National Office for details at 317 846-9000.



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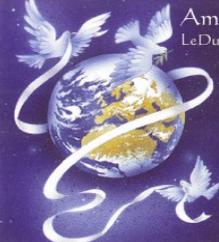
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