



The Society of Broadcast Engineers

Fox Valley Wisconsin SBE Chapter 80
PO Box 1519
Appleton, WI 54912-1519

November 2012

The November meeting of SBE chapter 80 will be one week earlier November 13th at the Out of Town club at noon. Our speaker will be Shawn Knotts who is currently the Central Region Account Manager with Electronics Research, Inc.

Chairman's Corner

Welcome to our eNewsletter!

Our November meeting of Chapter 80 will be Tuesday, November 13th, 2012 at noon at the Out O' Town Club in Kaukauna. Our program this month will be presented by Shawn Knotts. Shawn is the Central Region Account Manager with Electronics Research, Inc. The program, an overview of the All-Pass Diplexer approach in combining HD signals to Analog FM signals, additional discussion how higher power levels affect the heating of this passively combined system.

Bring along a friend or two and plan to join us!

Our October meeting of Chapter 80 was at the SBE/WBA Broadcasters Clinic Madison Marriott West, in Madison, on Tuesday October 9, with the Nuts & Bolts Session.

SBE Ch.80 Annual Elections will take place during the November 13th meeting. Please be prepared to cast your vote. If you would like to nominate a member please e-mail me tlaes@new.rr.com with your nomination and officer seat no later than Monday 11/12/2012.

The Newsletter will also be posted on our website <http://www.sbe80.org>, and archive copies, as well as other Chapter 80 and SBE information are available as well.

Upcoming events:

Tuesday, December 11, 2012 – SBE Chapter 80 Holiday party

Tuesday, January 15, 2013 – SBE Chapter 80 – TBA

Tuesday, February 19, 2013 – SBE Chapter 80 – TBA

Tuesday, March 19, 2013 – SBE Chapter 80 - TBA

I look forward to seeing you on Tuesday, November 13th, 2012 at our Chapter 80 meeting at the Out O' Town Club in Kaukauna.

Regards,
Timothy J Laes

SBE-WI 2012 Broadcasters Clinic Session Files

The authorized collection of session audio and presentation files from the 2012 Broadcasters Clinic are now available. Please go to www.sbe24.org and click on the BROADCAST CLINIC button. Thanks to all of our presenters, attendees and exhibitors for making this year's show another success.

Leonard Charles

WBA-SBE Broadcasters Clinic Program Chair

Missed the SBE fall 2012 membership meeting that was on October 24th in Denver?

You can [watch it online, now!](#) Thanks to, [Advanced Broadcast Solutions](#), [Comrex](#), [DVEO](#) and [Orban](#) for sponsoring the meeting. They made it possible to view, for those of you who were unable to be in Denver. A big thanks to SBE Immediate Past President Vinny Lopez, CEV, CBNT and SBE Chapter 48 Chairman Tony Roccanova, along with their team, for their great work on the live stream and recording. Thanks to SBE members Vinny Lopez, Tony Roccanova and Shane Toven for the technical production of the live webcast. Our thanks also to the Comcast Media Center in Denver, 5280 Broadcast, JVC and Broadcast Pix for providing services and equipment. And finally, our sponsors, ABS, Comrex, DVEO Broadcast Division and Orban for their support. (sbe.org)

Here are a few highlights:

- To ensure the Society's long-term financial strength, the SBE Board approved an increase of dues for SBE members of \$7.00 per year, effective January 1, 2013
- 70 new members were recruited during the SBE's annual membership drive "Connecting Our Future"
- SBE Directory and Buyer's Guide will be available on-line on the SBE website in December
- Much excitement about recent introduction of the SBE certification level CBNE, Certified Broadcast Networking Engineer
- 85-90 % of SBE Cert Preview is obtained through the on-line download verses the CD version
- Upcoming webinars: BXF: Improving Broadcast Operation Workflow on November 27 and IP Networking, part 2, Routing and Switching on December 4
<http://www.sbe.org/sections/BXFTutorial.php>
http://www.sbe.org/sections/IPNet_2.php
- The latest SBE University On-Demand Course: **Use of Simple Network Management Protocol (SNMP) in Broadcast Monitoring and Control Systems**
<http://www.sbe.org/sections/SNMP.php>
- Strategic initiative to involve more youth membership in our industry
- April 5th, 2014, the SBE will be 50 years old
(Paul Stoffel SBE24)

CHAPTER 80 ELECTED AND APPOINTED OFFICERS 2011-2012

Chairman	Tim Laes	WGEE WIXX WNCY WROE	920-435-3771	tlaes@new.rr.com
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Past Chairman	Keith Kintner	UWO	920-424-7357	kintner@uwosh.edu
Board of Dirs/SBE Liaison	Keith Kintner	UWO	920-424-7357	kintner@uwosh.edu

Purchase Kwik Trip Gas Cards to benefit SBE Chapter 80!

We have been looking for an easy and hassle free fund raiser for the Chapter so we can avoid asking you all for cash donations. This one might do the trick.

The Chapter will make available to all members Kwik Trip Gas and Gift cards usable at any Kwik Trip gas station / convenience store. These are located in Green Bay, Appleton, Oshkosh and most communities in Wisconsin where our members live and work.

You just buy the card with cash or a check made out to SBE Chapter 80, and use it to fill your vehicle or buy groceries at the local Kwik Trip. The Chapter gets 10% of your purchase as a charitable contribution. Simple as that. You pay \$50 for a card and get \$50 in gas or goods. The Chapter gets a \$5 contribution. With all the gas we all buy, this can add up to real money over the course of the year.

All you need to do is stop at a Kwik Trip instead of your normal stop. You can pay at the pump with these cards and never enter the store if that is your preference.

I will have a number \$50 and \$100 cards available at our next meeting. If you want a special order of different denominations or possibly a larger amount, we can make special arrangements.

I will also have a list of all Kwik Trip locations so you can find a location convenient to you.

This is a super easy way to support the Chapter and its activities at no extra cost to you! So please consider buying a few cards and using them. Once you see how easy it is, you may well purchase one or two a month. If a number of our members do this, we can easily fund the annual Don Borchert Fellowship Fund contribution and maybe even our annual picnic or other worthy activities. Please consider trying this! Thank you.

Steve Brown
Treasurer, Chapter 80

[SBE pays tribute to Battison at National Awards Dinner](#)



Watch the touching tribute to John Battison presented by Radio magazine Editor Chriss Scherer CPBE CBNT, editor of Radio magazine and past president of the Society of Broadcast Engineers at the SBE Awards Banquet at the 2012 National Meeting in Denver on October 24, 2012. Battison was the founder of the SBE and former technical editor of Radio magazine. Click [here](#) to view a video of the tribute.

Visit the John Battison [tribute page](#) on the SBE website to find out more about his legacy.

Got an iPad? Check out this article

Remote operate your equipment from your iPad from home.

<http://www.theonlineengineer.org/TheOLEBLOG/remote-desktop-to-the-ipad/>

Your WBA Presents...

Care & Feeding Of Your (Now Online!) Public File

Thursday, November 29, 2012 – 1:00 PM CENTRAL

A broadcast station's public inspection file has never been the center of so much attention as it has been getting recently. During the license renewal process, and as a result of FCC inspections, dozens of stations have received fines of \$10,000 or more for not having paid the appropriate attention to the requirements for a complete file. The debate over the online public file for television stations has also brought national attention to the broadcaster's public file obligation.

This webinar will detail the obligations for station's public files. What documents need to be in the file? How long must they be retained? What are the usual trouble spots for broadcasters? All these topics and more will be discussed in our webinar on Thursday, November 29.

REGISTER ONLINE AT WWW.WI-BROADCASTERS.ORG. This is a **FREE** WBA Member Service. YOUR WBA - HERE TO SERVE YOU!



Presented by:
David Oxenford,
Wilkinson Barker
Knauer LLP

Engineering Internship Grant Program

The Broadcast Engineering Internship Grant program will connect “future” engineers to Wisconsin

broadcasters by funding a “Summer Engineering Intern” position right in your workplace! Up to five grants at \$2,500 for a two-month internship will be awarded to the cover internship stipend and expenses. Internships are to run from June 17-August 16, 2013.

What will a Station have to do to participate?

- 1) Application is made to WBA by the station desiring the Grant
- 2) The station agrees that the Intern is to be assigned exclusively to Engineering/Technical Services Department
- 3) A check list of basic skills to be taught to the intern will be determined by the Station and presented to the WBA to aid in selection of candidates
- 4) The WBA Foundation Board will assess applications and match up selected stations with potential intern candidates
- 5) As part of the WBA's Assistance Action Plan for EEO Compliance, this program may be used as EEO Credit, as a non-vacancy specific outreach initiative.

wi-broadcasters.org

Engineering Fellowship Grant Program

The WBA and the WBA Foundation appreciate those who have made the commitment and chosen “Broadcast Engineering” as a profession. We realize that you must stay current in Broadcast Engineering and that involves an investment of time and money in learning new technologies and practices.

As the broadcast industry evolves, so must our understanding of how to implement new media transmission. Unfortunately, busy schedules and tight budgets for most engineering departments often do not permit engineers to learn new skills and acquire understanding of new technology.

How are broadcast engineers able to keep up to date so that our industry thrives? The WBA and the WBA Foundation would like to provide an answer by offering Engineering Fellowship Grants. For the second year in a row, this program is meant to provide a stipend for “Senior” Broadcast Engineers serving Wisconsin member stations to acquire continuing education in broadcast engineering.

Broadcast Engineers will apply directly to the WBA. The WBA Foundation will award five \$1,000 Grants statewide. These grants are to be used for continuing engineering education such as courses in Information Technology/Networking, Engineering Leadership/Management, Electrical Engineering/Transmission Courses, or other “new technology” training. This is NOT to be used for trade shows but is rather intended for enrollment in continuing education courses, post-secondary education courses, or factory training on broadcast equipment. Travel expenses may be covered by grant monies.

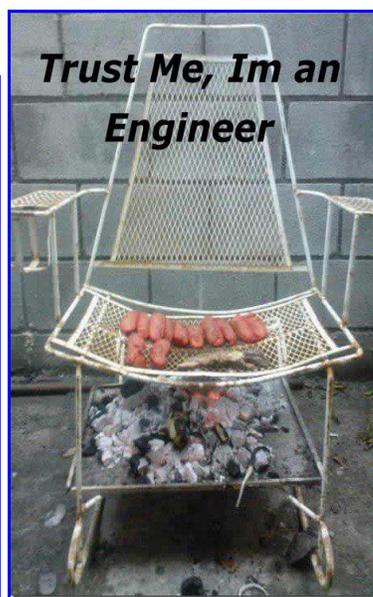
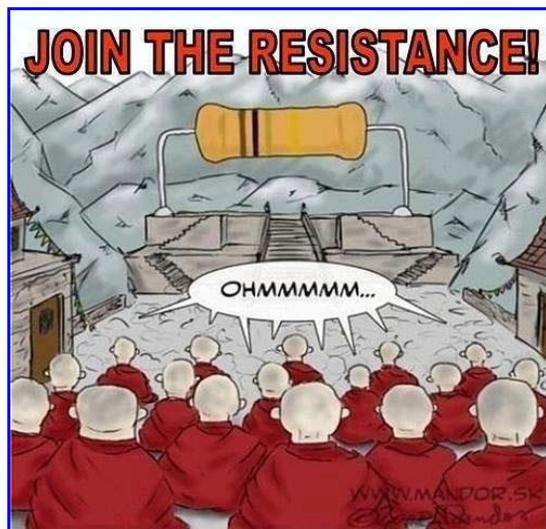
For more information on both of these valuable and timely initiatives, visit the WBA’s Website at www.wi-broadcasters.org or contact WBA Vice President Linda Baun at 800-236-1922 or lbaun@wi-broadcasters.org

From Clays Corner (SBE Chapter 16 in Seattle)

Why does ‘slow down’ and ‘slow up’ mean the same thing?

- ◆ Why does ‘fat chance’ and ‘slim chance’ mean the same thing?
- ◆ Why is it called ‘after dark’ when it’s really ‘after light’?
- ◆ Why do reporters refer to aircraft accidents while flying as ‘mid-air’...is it not, mid-flight?
- ◆ Why can we have a ‘wise guy’ but you never hear about a ‘wise woman’?
- ◆ Why is the word ‘phonetic’ spelled with a ‘PH’?
- ◆ Why do we still have TV – ‘sets’ while radio no longer has ‘sets’?
- ◆ Why do we have ‘antennas’ but no longer have aerials?
- ◆ Why do we still see images of reel-to-reel tape machines when an audio recording is being played back?
- ◆ Why do reporters still call them ‘steam-rollers’ when steam has not been used to power them in years?

A bit of humor, in pictures –



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