



# The Society of Broadcast Engineers

**Fox Valley Wisconsin, Chapter 80  
2308 East Henry Street  
Appleton, Wisconsin 54915-3547**

**May 2008**

The next meeting of Chapter 80 SBE will be at the **Camera Corner Technology Expo** at the KI Convention Center in Green Bay at noon Tuesday May 13<sup>th</sup>. Note the day is one week earlier than usual. There is plenty of parking in the ramp across the street

## Chairman's Corner

Welcome!

Our May meeting will be a week earlier than normal, on Tuesday, May 13, 2008 with the Camera Corner Technology Expo 2008, at the KI Convention Center, 333 Main Street, downtown Green Bay, WI. The Expo starts at 8:30 a.m. and ends at 3:30 p.m., and includes a Free "Tailgate Lunch." We are planning to gather at lunchtime for a brief Chapter 80 meeting. You may attend for the full event, or partial. You need to pre-register to attend: [www.cccp.com](http://www.cccp.com) or contact Mary Phillips at (920) 438-0343. I hope to see you there!

The theme this year is, "World Series of Technology." For over 30 years, CC/CP has held a yearly technology expo to which they invite customers to meet with their vendors. Vendors from all over the United States will be on hand to demonstrate their latest and greatest products. This one-day event also includes seminars that are information packed and cover the latest trends in technology. Visit the CCCP website ( [www.cccp.com](http://www.cccp.com) ) for further information.

Our April meeting of Chapter 80 was held on Tuesday, April 22 at noon at the Out O' Town Club in Kaukauna. The meeting included a review of NAB 2008, along with Chapter elections. A special thanks to Mark Bartolotta and Craig Simenz from Heartland Video for assisting with the NAB review.

The election results are as follows:

Chairman – Keith Kintner

Vice Chairman – Evan Stanek

Secretary/Treasurer – Steve Brown

Here's a list of upcoming events:

Wednesday, June 18, 2008 – at the WBA/SBE Summer Engineering Workshop, during the WBA Summer Conference (June 18-19), at Stone Harbor Resort, Sturgeon Bay, WI. Register by June 11, 2008. Online: [www.wi-broadcasters.org](http://www.wi-broadcasters.org)

Tuesday, July 15, 2008 – tentative – Site Picnic

Tuesday, August 19, 2008 – TBA

Tuesday, September 16, 2008 -- TBA

Friday, October 3,, 2008 -- Taste of NAB 2008 Roadshow

Wednesday, October 15, 2008, with the WBA Broadcasters Clinic, and SBE National Meeting (October 14-16), at the Marriott West, Madison, WI

Tuesday, November 18, 2008 -- TBA

Tuesday, December 16, 2008 (evening) – annual Christmas Party

I look forward to seeing you at our May meeting at the KI Convention Center, 333 Main Street, downtown Green Bay, WI, at the CC/CP Technology Expo 2008. Be sure to pre-register!

Regards,  
Keith M. Kintner

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**CAMERA CORNER TECHNOLOGY EXPO 2008**

9:00 to 10:00am

This year's Expo will feature a keynote address from Patrick Gray, a Senior Security Strategist with Cisco. Mr. Gray will explore the current threat landscape by highlighting the newest cyber criminals and examining the latest tactics employed by these predators. Mr. Gray will address how spammers, phishers, worm writers and hackers interact with this new crime element and how we can prepare our infrastructures to stave off these relentless attacks and protect our critical business assets.



10:30 to 11:15am

- Xerox: Migration To Multifunction
- Panasonic: Projectors Data/Video Projectors Enter The IT World
- Hewlett Packard: Securing Your Data In A Storage Environment
- Apple: Computer Total Solutions For Business

11:45 to 12:30pm

- Sony: Getting To Know Your Digital SLR
- Cisco: Better Communications Efficiencies
- Dell/Equal Logic: Storage, Security, Simple
- Leightronix, Inc.: Digital Video On A Shrinking Budget

1:00 to 1:45pm

- Hewlett Packard: ProCurve Networking
- Panasonic Projectors: Projectors Total Cost Of Operation And The Hidden Costs
- Digital Signage: What It Is And How It Works - Add Impact To Your Message
- NetAssist: Business Continuity/Disaster Recovery Services: Rise Of The Phoenix In The Midst Of Ashes

2:15 to 3:00pm

- ShoreTel: "Convergence: Where Are We And Where Are We Headed?"
- Nikon: Creative Lighting System And Capture NX
- Sony: Demystifying HD And What It Means To The Consumer
- Lightspeed System: Control, Control, Control...
- Appearing on the Main Stage 11:30 am – 1:30 pm

Also.. And appearing on the Main Stage 11:30 – 1:30pm Gorman Thomas. One of the most popular players in Brewers' history, and affectionately known as "Stormin' Gorman", Thomas hit more home runs between 1978 and 1982 than anyone in the Major Leagues.

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**CHAPTER 80 ELECTED AND APPOINTED OFFICERS 2008-2009**

Chairman	Keith Kintner	UWO	920-424-7357	kintner@uwosh.edu
Vice Chairman	Evan Stanek	Woodward Communications	920-831-5682	estanek@wcinet.com
Secretary/Treasurer	Steve Brown	WHBY WAPL WKSZ WZOR	920-733-6639	sbrown@wcinet.com
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Program Chairman	Bill Hubbard	WBAY-TV2	920-438-3276	bhubbard@wbay.com
Membership Chairman	Al Kilgore	WRVM	920-842-2839	akilgore@wrvm.org
Sustaining Memberships	Greg Tadyshak	WBAY-TV	920-438-3258	gtadyshak@wbay.com
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Past Chairman	Mark Friedman	WPNE TV/FM	920-336-3541	titletownfans@yahoo.com
Board of Dirs/SBE Liason	Keith Kintner	UWO	920-424-7357	kintner@uwosh.edu

**FCC ADOPTS DTV ENFORCEMENT ORDERS TOTALING OVER \$6 MILLION** The Federal Communications Commission has adopted 11 enforcement orders related to the DTV transition. They included seven Notices of Apparent Liability for Forfeiture (NAL) for violations of its DTV labeling requirements. These requirements protect consumers from unknowingly purchasing television receivers incapable of receiving over-the-air digital programming, a Forfeiture Order and Further Notice of Apparent Liability and an NAL for digital tuner rule violations. Enforcement in this area, which restricts the importation and interstate shipment of analog-only televisions, helps protect consumers from purchasing televisions that cannot receive digital signals and two NALs for violations of its V-Chip rules. These rules ensure that consumers' television receivers are capable of adapting to changes in the content advisory rating system.

**WBA/SBE Summer Engineering Workshop** is June 18<sup>th</sup>. Deadline for hotel reservations is May 17<sup>th</sup>. Register by June 11<sup>th</sup> [www.wi-broadcasters.org/events/Summer%20Conference/summerconfreg.htm](http://www.wi-broadcasters.org/events/Summer%20Conference/summerconfreg.htm).


**UPCOMING SBE CERTIFICATION EXAM DATES** The SBE Certification Committee has established exam dates through 2008. Check the list below for the exam period that best meets your schedule. For more information about SBE Certification, go to [http://www.sbe.org/cert\\_index.php](http://www.sbe.org/cert_index.php), contact your chapter certification chair or Megan Clappe, Certification Director at the SBE National Office at (317) 846-9000 or [mclappe@sbe.org](mailto:mclappe@sbe.org).

<u>Exam Date(s)</u>	<u>Location</u>	<u>Application Deadline</u>
June 8-18, 2008	Local Chapters	April 18, 2008
August 8-18, 2008	Local Chapters	June 6, 2008
November 7-17, 2008	Local Chapters	Sept. 19, 2008



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**SBE and Focal Press will introduce their first co-produced book** during the 2008 NAB Show in Las Vegas. **HD Radio Implementation** is written by Thomas R. Ray, III. HD Radio is the FCC-approved standard for high-definition digital radio. Currently, the only place individuals can become trained for an HD Radio conversion is through Harris Corporation's five-day course for \$995 plus travel/lodging. The new SBE/Focal Press book provides the same in-depth information for a fraction of the cost--an excellent value for any station budgeting a conversion. It covers the installation process, uses examples from real-life implementations and information not found in manufacturer's manuals. The book is available through the SBE Bookstore and other retail outlets.

**Amber Alert this month?** Its supposed to be tested each May. The state hasn't announced the date as of this printing.

The SBE Chapter 80 Newsletter is published monthly. Members are welcome to contribute articles or ideas. Please have your submissions in by the 4<sup>th</sup> of the month to Dave Driessen or Bill Tessman.

<p style="text-align: center;"><b>GEMCOM</b> <i>Communications Consultant</i> <i>Broadcast, Sound, Voice &amp; Data</i></p> <p><b>GARY W. MACH</b> 1511 Biemeret St. Green Bay, WI 54304 (920) 499-4637</p>
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